

ICICI Prudential Asset Management Company Limited

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110001.

Corporate Identity Number: U99999DL1993PLC054135

Corporate Office: 3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (E), Mumbai - 400051. Tel: 022 2642 8000 Fax: 022 2655 4165, website: www.icicipruamc.com, email id: enquiry@icicipruamc.com

Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon (E), Mumbai - 400063.

Tel: 022 2685 2000 Fax: 022 26868313



Notice-cum-addendum to the Scheme Information Document (SID)/ Key Information Memorandum (KIM) of ICICI Prudential Fixed Maturity Plan - Series 74 - 369 Days Plan B (the Scheme)

Investors are requested to note the following change in the SID and KIM, of the Scheme:

Extension of New Fund Offer (NFO) Period

The NFO period of the Scheme is from April 11, 2014 to April 16, 2014 which has now been extended to April 22, 2014 (Tuesday).

Accordingly, MICR cheques will be accepted till the end of business hours upto April 17, 2014. Transfer cheques and Real Time Gross Settlement (RTGS) requests will be accepted till the end of business hours upto April 22, 2014. Switch-in requests will be accepted, from equity schemes upto April 17, 2014 and from non-equity schemes upto April 22, 2014, till the cut-off time applicable for switches.

All the other provisions of the SID/KIM except as specifically modified herein above remain unchanged.

This Notice-cum-Addendum forms an integral part of the SID/KIM of the Scheme of ICICI Prudential Mutual Fund, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : April 11, 2014

Authorised Signatory

No. 014/04/2014

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.